



# REDUCING DEBRIS ON BEACHES



Beachgoers may actively avoid using certain beaches because those areas are littered with marine debris. By choosing to avoid beaches with debris, individuals will likely spend more time and money to find cleaner beaches. At 31 beaches in Southern California, NOAA estimated how much money Orange County residents could potentially save by reducing marine debris.

How much money could a community save if beach litter was ...

reduced by  
**25%**

**\$32**  
million

reduced by  
**50%**

**\$67**  
million

reduced by  
**75%**

**\$106**  
million

reduced by  
**100%**

**\$148**  
million



\*These estimates only represent potential savings to Orange County residents surveyed in this study. Further analysis is required to generate cost estimates for the state of California, which will likely be greater than the estimates presented in this study. The full report is available at [www.MarineDebris.noaa.gov](http://www.MarineDebris.noaa.gov) for more details.